



**FOR IMMEDIATE RELEASE**

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**Detroit City FC's New Stadium Has a Name: AlumniFi Field**

*Digital banking brand AlumniFi expands partnership as DCFC's stadium naming rights partner*

**DETROIT** — The new home of [Detroit City Football Club](#) (DCFC), set to open in Southwest Detroit for the 2027 USL Championship season, will be known as [AlumniFi Field](#).

DCFC and [AlumniFi](#) announced the extension of their partnership today. In addition to being the club's exclusive financial partner and front-of-kit sponsor, the multi-year agreement, exclusively brokered by Sports Revenue Advisors and M3 Group, now includes the naming rights for the club's new stadium.

Pending public approvals, construction on AlumniFi Field at the corner of Michigan Avenue and 20th Street is scheduled to begin in late 2025. The soccer-specific venue will be Detroit's only privately owned and financed professional sports stadium and will seat 15,000.

"As longtime residents of the city, the leaders and founders of the Club view this stadium not only as an opportunity for our organization and sport, but as a civic endeavor to give back to the city we love," said Sean Mann, Detroit City FC CEO. "Through our partnership, AlumniFi has been working with us on a shared vision for a stronger, more connected Detroit, creating an environment where everyone from youth to adults can thrive."

"Like Detroit City Football Club, we believe in the power of community," said April Clobes, AlumniFi President and CEO. "This partnership is about more than a stadium — it's a commitment toward a brighter, stronger Detroit. Through financial education, local initiatives, and community-driven programs, AlumniFi is here to support Detroit's continued growth and success."

Also shared at the event were two renderings showing views from the northwest corner and an aerial from the south, developed by [HOK](#), a global design, architecture, engineering, and planning firm.



### **2027 Ticket Deposits Open Aug. 26**

Supporters can lock in their spot and be part of Detroit City FC's next chapter. Ticket deposits for the 2027 season will open Tuesday, Aug. 26, 2025.

For more details, visit the stadium's new website, [AlumniFiField.com](https://AlumniFiField.com).

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[Access the full Press Kit](#), including AlumniFi and DCFC backgrounders; biographies for April Clobes and Sean Mann; the two rendering images; and AlumniFi Field logo.

### **ABOUT ALUMNIFI**

AlumniFi is redefining what it means to bank as an adult. With no-nonsense tools for saving, spending, and building wealth, plus a vibrant community of go-getters, AlumniFi is here to help you handle life's finances with confidence. It's not just a bank; it's a movement — a smarter, cooler way to grow your financial life without the stress. AlumniFi is a custom digital financial platform created by MSU Federal Credit Union (MSUFCU) and is federally insured by the National Credit Union Administration (NCUA). For more information, visit [alumnifi.org](https://alumnifi.org).

### **ABOUT DETROIT CITY FOOTBALL CLUB**

Detroit City FC is a professional soccer club known for its passionate fan base and unwavering commitment to community engagement and sporting excellence. Based in the heart of Detroit, DCFC has built a strong reputation both locally and nationally, embodying the spirit and resilience of the city it represents. Learn more at [detcityfc.com](https://detcityfc.com).